

# **“Marine Aquarium Expo”**

Marine Aquarium Expo (“MAX”) is the largest consumer tradeshow for the aquarium hobby in North America. Now in its third year, MAX IIII will again bring together enthusiasts from all over the nation to one large centralized location April 2nd & 3rd 2011, at the OC Fair & Event Center in Costa Mesa, CA. The festivities are held 10:00 AM to 6:00 PM both Saturday and Sunday where anyone with a passion, intrigue, or mere interest in the marine aquarium hobby is welcome to attend. Friday April 1st, is reserved as a set-up day for exhibitors. MAX is held in Building #18. Entrance fees are \$15 for adults, \$10 for seniors, and FREE for children 12 & under!

Presented by Sunset Promotional Services, Inc. MAX is an all-inclusive marine event that includes the exhibition and sale of fish/reef aquariums, corals, inverts, frags, as well as dry goods and equipment. The show features over 100 exhibiting booths, 10 speakers, workshops, and two huge raffles. Retail sales and trade activities are fully encouraged at this great event, as is exhibition, showcasing, and promotion. All booths are provided with floor space, pipe-and-drape, tables, chairs, table cloths, and even saltwater for free (if needed). Wi-Fi and 20-amp electricity are available for a very nominal fee. We provide a very clean, comfortable, and affordable venue for exhibitors and attendees alike! Our show is extremely “family-friendly” and fun for all.

The purpose of MAX is to bring together enthusiasts from all over the industry to a single annual event, providing the perfect opportunity to educate, demonstrate, and communicate both product and knowledge. MAX Attendees enjoy the luxury of seeing the latest innovative products being offered by their favorite manufacturers and/or retailers. As such, the diversity of participating vendors range from large manufacturers to wholesalers/distributors to retailers and even hobbyists. We purposely strive to book a broad range of exhibitors to provide the best overall value.

Southern California is the most prolific market in the world for the aquatics industry in terms of retail sales, livestock distribution, and consumer demographics. The density of marine aquarium hobbyists living within the greater LA and Orange County areas is simply unmatched anywhere else! We therefore leverage this advantage in our choice of venue at OC FEC. In addition, everyone is certain to be impressed with the professional quality and effort we put into every show. Please accept our invitation to participate in MAX and be a part of this incredible event!

K. T. Adams  
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[www.MarineAquariumExpo.com](http://www.MarineAquariumExpo.com)